

## **CURRICULUM VITAE**

### **PERSONAL PARTICULARS**

**Name:** Eddie Lim

**Nationality:** Singaporean

**Languages:** English and Chinese

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### **PROFESSIONAL PROFILE**

Eddie Lim is a seasoned entrepreneur, investor and corporate leader with more than three decades of experience in business development, strategic investments and corporate management across Asia. Throughout his career, he has founded, invested in and advised businesses across diverse industries, including aquaculture, financial services, technology, industrial automation, gaming, IPTV, food and beverage, real estate development and digital platforms.

As a serial entrepreneur and investor, Eddie has built and managed a diversified investment portfolio spanning Singapore, China and Indonesia. He possesses a strong track record of identifying emerging market opportunities, establishing successful enterprises and driving sustainable growth through strategic planning, disciplined investment and commercial execution.

Eddie provides the entrepreneurial vision and strategic leadership for his companies, formulating regional go-to-market strategies, building strategic partnerships and creating long-term value for shareholders and stakeholders.

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### **CORE COMPETENCIES**

- Corporate Strategy & Leadership
  - Entrepreneurship & Venture Building
  - Investment & Portfolio Management
  - Regional Business Development
  - Corporate Finance
  - Mergers & Acquisitions
  - Property Development & Real Estate Investment
  - Aquaculture Business Development
  - Industrial Automation & Technology
  - Corporate Governance
  - Strategic Partnerships
  - Cross-border Business Expansion
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## **CURRENT APPOINTMENTS**

### **Principal Advisor**

#### **Advanced Systems Automation Limited**

- Advises the Board of Directors and senior management on corporate strategy, business transformation and regional expansion.
  - Supports strategic investments, corporate partnerships and long-term business growth initiatives.
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## **PROFESSIONAL EXPERIENCE**

### **Entrepreneur, Investor & Business Strategist**

Eddie has over 30 years of entrepreneurial and investment experience, having established, invested in and managed businesses throughout Asia.

#### **His investment and operating experience covers:**

- Investment holding companies
- Aquaculture
- Industrial automation and technology
- Gaming
- IPTV
- Food & Beverage
- Online platforms and digital businesses
- Commercial and residential real estate
- Private equity and venture investments

He has extensive experience in identifying high-growth investment opportunities, raising capital, negotiating strategic alliances, structuring cross-border investments and building sustainable businesses across multiple jurisdictions.

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## **CURRENT DIRECTORSHIPS**

- Principal Advisor – Advanced Systems Automation Limited
- Director – Innovend Pte. Ltd.
- Director – PanAsia Aquaculture Pte Ltd
- Director – ARK Abundance Pte. Ltd.
- Director – Atlas Capital Pte. Ltd.

- Director – Chef and Chefs Private Limited
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### **KEY ACHIEVEMENTS**

- Built and invested in diversified businesses across Singapore, China and Indonesia.
  - Successfully acquired, developed and redeveloped premium residential, commercial and heritage properties in Singapore.
  - Established strategic partnerships across multiple industries and international markets.
  - Led regional business expansion and cross-border investment initiatives.
  - Continues to advise listed and private companies on corporate strategy, investment opportunities and sustainable business growth.
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### **PERSONAL ATTRIBUTES**

- Visionary Entrepreneur
  - Strategic Investor
  - Strong Commercial Acumen
  - Effective Business Leader
  - Skilled Negotiator
  - Extensive Regional Business Network
  - Results-Oriented
  - Strong Corporate Governance and Leadership Focus
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### **REFERENCES**

Available upon request.